

Subject: Introducing the NEW Flyer Flex: The Everyday Utility Bike

Hi <<FIRST>>,

Looking for a new way to get around town? [Radio Flyer](#), makers of the iconic little red wagon, is expanding their electric bike line! The new Flyer Flex eBike is the latest addition to the Radio Flyer electric bike family, seamlessly blending performance and style together for a ride that's as powerful as it is enjoyable.

Crafted with an ergonomic frame, the Flyer Flex reaches a max speed of 20 MPH, with a 500-watt motor that will take you up to 20-40 miles per charge. Other features of this brand new eBike include:

- Hydraulic disc brakes
- LCD display
- Odometer and speedometer
- 7-speed gear shifter
- Thumb throttle
- 2.4" puncture-resistant tires
- LED headlights and taillights

Take a look at the other electric bikes in the Flyer line, including the [Flyer Via](#) and [Via Pro](#)! All Radio Flyer eBikes are engineered for those who want to enjoy every ride with safety and style.

We would love to partner with your outlet to share the new Flyer Flex with your audience! How can we collaborate to share the newest and coolest eBike with your consumers?

Image Link: <https://lookbook.radioflyer.com/images/feature/881.jpg>

Thank you!

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